

ABSTRACT

A method for moderating external access to an electronic document authoring, development and distribution system can comprise the steps of: identifying a third party requesting access to the system; permitting restricted access to the third party; and, eliminating all access restrictions imposed in the permitting step when the third party registers with the system. Thus, the inventive method provides to a third party potential customer access to the electronic document authoring, development and distribution system without risking the abuse of the system by the potential customer. The inventive method can encourage the submission of third party Web assets for use by registered users of the system. Specifically, the inventive method can further comprise the steps of: accepting electronic submissions of Web assets from the third party; storing the accepted Web assets in a Web asset database; and, compensating the third party for subsequent distribution of the Web assets.